

# EUMUNDI VOICE MAGAZINE

A PROJECT OF THE ROTARY CLUB OF EUMUNDI



## WE GIVE 100% BACK TO THE COMMUNITY

After production costs, 100% of funds raised from advertising in *Eumundi Voice* are given back as donations to families in need, charities and other not for profit groups within our community to support worthwhile projects and activities.



## ADVERTISER'S KIT

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FROM 1 MAY 2026

# EUMUNDI VOICE MAGAZINE

A PROJECT OF THE ROTARY CLUB OF EUMUNDI

[www.EumundiVoice.com.au](http://www.EumundiVoice.com.au) | [hello@EumundiVoice.com.au](mailto:hello@EumundiVoice.com.au) | [f](#) [@](#)

## ABOUT EUMUNDI VOICE

*Eumundi Voice* is a free fortnightly 32-36 page colour magazine with up to 4,500 copies published and delivered to letterboxes and community distribution points across Eumundi and surrounds.

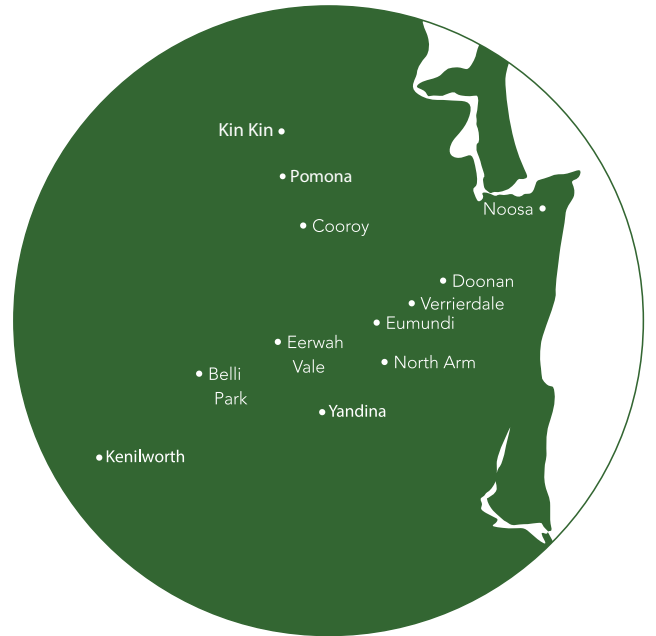
After production costs, 100% of funds raised from advertising in *Eumundi Voice* are given back as donations to families in need, charities and other not for profit groups within our community to support worthwhile projects and activities.

The magazine acts as “the voice of Eumundi and surrounds” and is a true community publication offering local news, what’s on, recent events, new in town, Councillors and Police reports, Eumundi Rotary Club updates, environment, youth, sport, heritage, travel and the list goes on.

There is something for every reader and we thank our contributors and advertisers for their continuing support.

A dedicated team of volunteers deliver the magazine every second Thursday in Eumundi, Doonan, Verrierdale, Belli Park, North Arm, Black Mountain, Cooroy, Pomona, Weyba Downs, Kenilworth and Noosa Information Centre.

## DISTRIBUTION AREA



## ADVERTISING & CONTENT INFO

### DEADLINE DIARY FOR ADVERTISING AND CONTENT

Closing Time **strictly by 3pm** on the dates in this diary.

### GUIDANCE TO CONTENT CONTRIBUTORS

News items and stories from organisations and individuals are very welcome. Such items if run are free of charge for contributors. Suggested length is around 250 words for news and up to 400 words for feature articles. Please email, attaching a high resolution photo where appropriate, preferably attached as a JPEG.

Writers, experienced or first-timers, are encouraged to visit our website: [www.EumundiVoice.com.au](http://www.EumundiVoice.com.au) to access Contributors’ step-by-step Guide and Contributors’ Guide to Writing.

*Eumundi Voice* provides some opportunities for the inclusion of advertorial content - that is writing in editorial style that includes information that may be considered to benefit an advertiser or for an individual submitting content for possible inclusion in the magazine.

No additional charge is made for publishing such articles providing they are regarded as “light advertorial”.

A “light advertorial” is assessed by the Editor of that issue as consisting of at least 80% content that is useful and/or interesting community information and a maximum of 20% “advertorial” messaging. Such articles may contain an identifiable name and one contact either phone number or email (no website, no social media). Frequency is limited and only open to repeat advertisers and local new starts. Local competitors will, on request, be offered the opportunity to submit “light advertorial” pieces.

### CONDITIONS FOR ADVERTISERS AND CONTRIBUTORS

All advertisements and articles submitted will be published at the discretion of the Editor for that Issue and/or Directors of *Eumundi Voice* and may be subject to editorial changes. *Eumundi Voice* does not accept responsibility for claims published in *Eumundi Voice*. Factual errors in material submitted are the responsibility of the contributor. All submissions received, including photographs, are deemed to be authorised for publication by the contributor who has gained any necessary permissions to publish. Therefore, Media Release Forms are no longer required by *Eumundi Voice*. All editorial and advertising in *Eumundi Voice* is accepted and published in good faith based on material provided by contributors and advertisers. All care is taken by the publisher *Eumundi Voice* however responsibility is not accepted for errors or omissions and opinions expressed do not necessarily reflect those of the publisher of *Eumundi Voice*.

### CONTACT

[Hello@EumundiVoice.com.au](mailto:Hello@EumundiVoice.com.au)  
PO Box 379, Eumundi Qld 4562.

### EUMUNDI ROTARY INITIATIVES

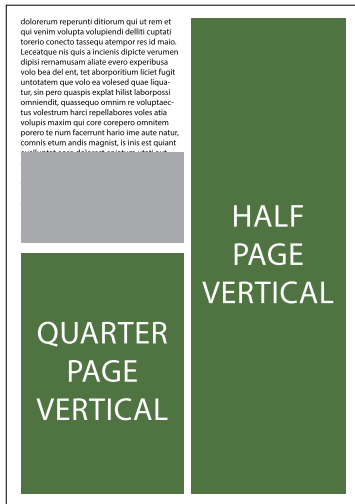
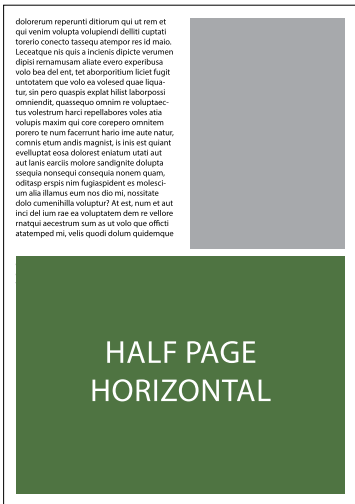
*Eumundi Voice* is a key fundraising project of Eumundi Rotary Initiatives Ltd trading as *Eumundi Voice*. By publishing the magazine, *Eumundi Voice* aims to strengthen Rotary’s community service provision. And is committed to distributing any profits from the publication of *Eumundi Voice* to community projects.



## 2026/27 DEADLINE AND PUBLICATION DATES

ADVERTISING Booking Deadline	ADVERTISING Artwork Deadline	EDITORIAL Content Deadline	Issue No.	PUBLICATION DATE
Wednesday 22 April 2026	Thursday 23 April 2026	Thursday 23 April 2026	140	Thursday 30 April 2026
Wednesday 6 May 2026	Thursday 7 May 2026	Thursday 7 May 2026	141	Thursday 14 May 2026
Wednesday 20 May 2026	Thursday 21 May 2026	Thursday 21 May 2026	142	Thursday 28 May 2026
Wednesday 3 June 2026	Thursday 4 June 2026	Thursday 4 June 2026	143	Thursday 11 June 2026
Wednesday 17 June 2026	Thursday 18 June 2026	Thursday 18 June 2026	144	Thursday 25 June 2026
Wednesday 1 July 2026	Thursday 2 July 2026	Thursday 2 July 2026	145	Thursday 9 July 2026
Wednesday 15 July 2026	Thursday 16 July 2026	Thursday 16 July 2026	146	Thursday 23 July 2026
Wednesday 29 July 2026	Thursday 30 July 2026	Thursday 30 July 2026	147	Thursday 6 August 2026
Wednesday 12 August 2026	Thursday 13 August 2026	Thursday 13 August 2026	148	Thursday 20 August 2026
Wednesday 26 August 2026	Thursday 27 August 2026	Thursday 27 August 2026	149	Thursday 3 September 2026
Wednesday 9 September 2026	Thursday 10 September 2026	Thursday 10 September 2026	150	Thursday 17 September 2026
Wednesday 23 September 2026	Thursday 24 September 2026	Thursday 24 September 2026	151	Thursday 1 October 2026
Wednesday 7 October 2026	Thursday 8 October 2026	Thursday 8 October 2026	152	Thursday 15 October 2026
Wednesday 21 October 2026	Thursday 22 October 2026	Thursday 22 October 2026	153	Thursday 29 October 2026
Wednesday 4 November 2026	Thursday 5 November 2026	Thursday 5 November 2026	154	Thursday 12 November 2026
Wednesday 18 November 2026	Thursday 19 November 2026	Thursday 19 November 2026	155	Thursday 26 November 2026
Wednesday 2 December 2026	Thursday 3 December 2026	Thursday 3 December 2026	156	Thursday 10 December 2026
Christmas Break				
Wednesday 13 January 2027	Thursday 14 January 2027	Thursday 14 January 2027	157	Thursday 21 January 2027
Wednesday 27 January 2027	Thursday 28 January 2027	Thursday 28 January 2027	158	Thursday 4 February 2027
Wednesday 10 February 2027	Thursday 11 February 2027	Thursday 11 February 2027	159	Thursday 18 February 2027
Wednesday 25 February 2027	Thursday 25 February 2027	Thursday 25 February 2027	160	Thursday 4 March 2027
Wednesday, 10 March 2027	Thursday, 11 March 2027	Thursday, 11 March 2027	161	Thursday, 18 March 2027
Wednesday, 24 March 2027	Thursday, 25 March 2027	Thursday, 25 March 2027	162	Thursday, 1 April 2027
Wednesday, 7 April 2027	Thursday, 8 April 2027	Thursday, 8 April 2027	163	Thursday, 15 April 2027
Wednesday, 21 April 2027	Thursday, 22 April 2027	Thursday, 22 April 2027	164	Thursday, 29 April 2027
Wednesday, 5 May 2027	Thursday, 6 May 2027	Thursday, 6 May 2027	165	Thursday, 13 May 2027
Wednesday, 19 May 2027	Thursday, 20 May 2027	Thursday, 20 May 2027	166	Thursday, 27 May 2027
Wednesday, 2 June 2027	Thursday, 3 June 2027	Thursday, 3 June 2027	167	Thursday, 10 June 2027
Wednesday, 16 June 2027	Thursday, 17 June 2027	Thursday, 17 June 2027	168	Thursday, 24 June 2027

## ADVERTISING RATE CARD 2026



Advert Size	Per Issue Rate incl GST	6 Monthly Rate
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<b>Front Page Banner Advert</b> 140mm W x 45mm H 3 issues maximum booking period each six months	\$224 <i>per issue</i>	N/A
<b>Full Page Advert - Cover Positions</b> <i>Outside Back:</i> 140mm W x 202mm H <i>Inside Front:</i> 140mm W x 202mm H <i>Inside Back:</i> 140mm W x 202mm H	\$380 <i>per issue</i>	\$342 <i>per issue</i>
<b>Full Page Advert</b> 140mm W x 202mm H	\$338 <i>per issue</i>	\$304 <i>per issue</i>
<b>Half Page Advert</b> <i>Vertical:</i> 66.88mm W x 200mm H <i>Horizontal:</i> 138mm W x 99mm H	\$203 <i>per issue</i>	\$183 <i>per issue</i>
<b>Quarter Page Advert</b> <i>Vertical:</i> 66.88mm W x 99mm H <i>Horizontal:</i> 138mm W x 47.77mm H	\$114 <i>per issue</i>	\$103 <i>per issue</i>
<b>Eighth Page Advert</b> 66.88mm W x 47.77mm H	\$68 <i>per issue</i>	\$61 <i>per issue</i>
<b>Directory Advert (Trades &amp; Services and Food &amp; Beverage)</b> 44mm W x 34mm H <i>Minimum booking of 4 issues</i>	\$42 <i>per issue</i>	\$38 <i>per issue</i>
<b>Community Quick Notices (meetings, events, messages)</b> 3 lines and logo.	\$36 <i>per issue</i>	

Advertorial Opportunities	Per Issue Rate incl GST
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<b>Full Page Advertorial</b> Limited to one advertorial per issue	\$338 <i>per issue</i>
<b>Half Page Advertorial</b> Limited to one advertorial per issue	\$203 <i>per issue</i>

### Advert Details and Payment Information

#### Design and Artwork

- Artwork is to be supplied as a high res PDF in CMYK format. **No** bleed is required on any of the advert sizes. Directory Adverts will be accepted as high res JPEG files
- All adverts are sold as full colour
- Any specific advert placement requests may incur a surcharge
- Advertising rates do not include design and artwork

#### Advertorial

- Advertorial is subject to Editor approval
- Full page, 400 words, two photos
- Half page 275 words one photo
- Only one advertorial is permitted per issue

#### Payment Arrangements

- A 10% discount is given if adverts are booked together for a 6 months period = 12 issues which will include provision for changes to adverts
- Invoices are emailed and payments may be made on a fortnightly issue basis
- A monthly statement will be issued and payment is required within 7 days of date emailed.

Please direct deposit all payments to **Eumundi Voice**  
BSB 633 000 Account 176073732

# EUMUNDI VOICE MAGAZINE

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www.EumundiVoice.com.au | hello@EumundiVoice.com.au |  

## ADVERTISING BOOKING FORM 2026

*If you have previously completed a booking form, we already have your ABN, Address and Website info so leave those blank.*

Company, Organisation or Individual Name:

ABN (if applicable):

Company Website (if applicable):

Address:

Phone Number:

Email Address:

Mobile Number:

Contact Name:

Advert Type:

**Front Page Banner**

140mm W x 45mm H

**Full Page - Back Cover**

140mm W x 202mm H

**Full Page - Inside Front Cover**

140mm W x 202mm H

**Full Page**

140mm W x 202mm H

**Half Page Vertical**

66.88mm W x 200mm H

**Half Page Horizontal**

138mm W x 99mm H

**Quarter Page Vertical**

66.88mm W x 99mm H

**Quarter Page Horizontal**

138mm W x 47.77mm H

**Eighth Page**

66.88mm W x 47.77mm H

**Community Quick Notices**

**Directory Advert Trades & Services Food & Beverage**

44mm W x 34mm H

*Please note that Directory Adverts require a minimum booking of 4 issues.*

Advertorial:

**Full Page**

**Half Page**

Frequency:

**Single issue, date of issue:**

**3 months (6 issues), starting on:**

**6 months - *discount applies* (12 issues), starting on:**

**Indefinitely - *discount applies* (min of 6 mths), starting on:**

Cost of Advert (per issue, as per the rate card on page 3) \$

Purchase Order Number (if applicable):

Email address for invoice(s) to be sent to:

If you require assistance with the design of your advert, please click here:

Please note that there is an **additional cost for this service** of \$30.00 per advert.

All advertisement requests must be accompanied by a signed booking form. Publication of any advertisement is at the discretion of the Editor and/or the Directors of *Eumundi Voice*. *Eumundi Voice* does not accept responsibility for financial, health or other claims advertised in *Eumundi Voice*. Factual errors in material submitted are the responsibility of the contributor. All advertising in *Eumundi Voice* is accepted and published in good faith based on material provided by advertisers complying with the conditions on Page 2 of this Kit. *Eumundi Voice* maintains sole discretion for determining acceptable advertising type or content. All care is taken by the publisher *Eumundi Voice* however responsibility is not accepted for errors or omissions. The presence of an advertisement in *Eumundi Voice* does not imply endorsement of the advertised organisation or product. Submission of this form constitutes confirmation of advertising and acceptance of the associated costs.

Signed

Date:

Print Name:

**Please email your high res PDF advert and any specific requirements to: [Hello@EumundiVoice.com.au](mailto:Hello@EumundiVoice.com.au) along with a signed copy of this advertising booking form.**

*This booking form is also available as one page from [www.EumundiVoice.com.au](http://www.EumundiVoice.com.au)*

**It is requested that all adverts are supplied as a high res PDF files in CMYK format, however, Directory Adverts will be accepted as high res JPEG files.**

To complete this form online, please visit:  
[www.eumundivoice.com.au/advertising/bookings](http://www.eumundivoice.com.au/advertising/bookings)  
or scan this QR code:

