

EUMUNDI VOICE MAGAZINE

Eumundi Rotary sharing the voices of Eumundi and surrounds

WE GIVE 100% BACK TO THE COMMUNITY

After production costs, 100% of funds raised from advertising in Eumundi Voice are given back as donations to families in need, charities and other not for profit groups within our community to support worthwhile projects and activities.



ADVERTISER'S KIT

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FROM 1 JANUARY 2024

EUMUNDI VOICE MAGAZINE

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www.EumundiVoice.com.au | hello@EumundiVoice.com.au |  

ABOUT EUMUNDI VOICE

Eumundi Voice is a free fortnightly 32-36 page colour magazine with up to 5,000 copies published and delivered to letterboxes and community distribution points across Eumundi and surrounds.

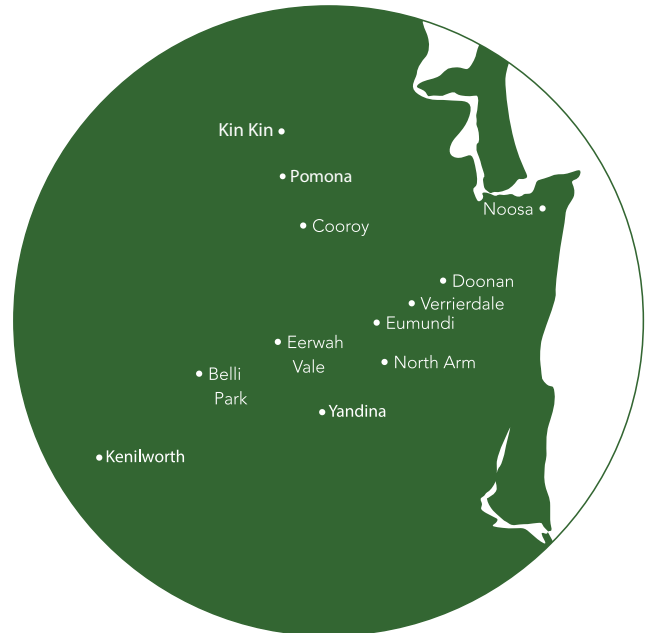
After production costs, 100% of funds raised from advertising in *Eumundi Voice* are given back as donations to families in need, charities and other not for profit groups within our community to support worthwhile projects and activities.

The magazine acts as “the voice of Eumundi and surrounds” and is a true community publication offering local news, what’s on, recent events, new in town, Councillors and Police reports, Eumundi Rotary Club updates, environment, youth, sport, heritage, travel and the list goes on.

There is something for every reader and we thank our contributors and advertisers for their continuing support.

A dedicated team of volunteers deliver the magazine every second Thursday in Eumundi, Kenilworth, Belli Park, Eerwah Vale, North Arm, Cooroy, Yandina, Verrierdale, Doonan, Pomona, Kin Kin and Noosa.

DISTRIBUTION AREA



ADVERTISING & CONTENT INFO

DEADLINE DIARY FOR ADVERTISING AND CONTENT

Closing Time **strictly by 3pm** on the dates in this diary.

GUIDANCE TO CONTENT CONTRIBUTORS

News items and stories from organisations and individuals are very welcome. Such items if run are free of charge for contributors. Suggested length is around 250 words for news and up to 400 words for feature articles. Please email, attaching a high resolution photo where appropriate, preferably attached as a JPEG.

Writers, experienced or first-timers, are encouraged to visit our website: www.EumundiVoice.com.au to access Contributors’ step-by-step Guide and Contributors’ Guide to Writing.

Eumundi Voice provides some opportunities for the inclusion of advertorial content - that is writing in editorial style that includes information that may be considered to benefit an advertiser or for an individual submitting content for possible inclusion in the magazine.

No additional charge is made for publishing such articles providing they are regarded as “light advertorial”.

A “light advertorial” is assessed by the Editor of that issue as consisting of at least 80% content that is useful and/or interesting community information and a maximum of 20% “advertorial” messaging. Such articles may contain an identifiable name and one contact either phone number or email (no website, no social media). Frequency is limited and only open to repeat advertisers and local new starts. Local competitors will, on request, be offered the opportunity to submit “light advertorial” pieces.

CONDITIONS FOR ADVERTISERS AND CONTRIBUTORS

All advertisements and articles submitted will be published at the discretion of the Editor for that Issue and/or Directors of *Eumundi Voice* and may be subject to editorial changes. *Eumundi Voice* does not accept responsibility for claims published in *Eumundi Voice*. Factual errors in material submitted are the responsibility of the contributor. All submissions received, including photographs, are deemed to be authorised for publication by the contributor who has gained any necessary permissions to publish. Therefore, Media Release Forms are no longer required by *Eumundi Voice*. All editorial and advertising in *Eumundi Voice* is accepted and published in good faith based on material provided by contributors and advertisers. All care is taken by the publisher *Eumundi Voice* however responsibility is not accepted for errors or omissions and opinions expressed do not necessarily reflect those of the publisher of *Eumundi Voice*.

CONTACT

hello@EumundiVoice.com.au
PO Box 161, Eumundi Qld 4562.

EUMUNDI ROTARY INITIATIVES

Eumundi Voice is a key fundraising project of Eumundi Rotary Initiatives Ltd trading as *Eumundi Voice*. By publishing the magazine, *Eumundi Voice* aims to strengthen Rotary’s community service provision. And is committed to distributing any profits from the publication of *Eumundi Voice* to community projects.



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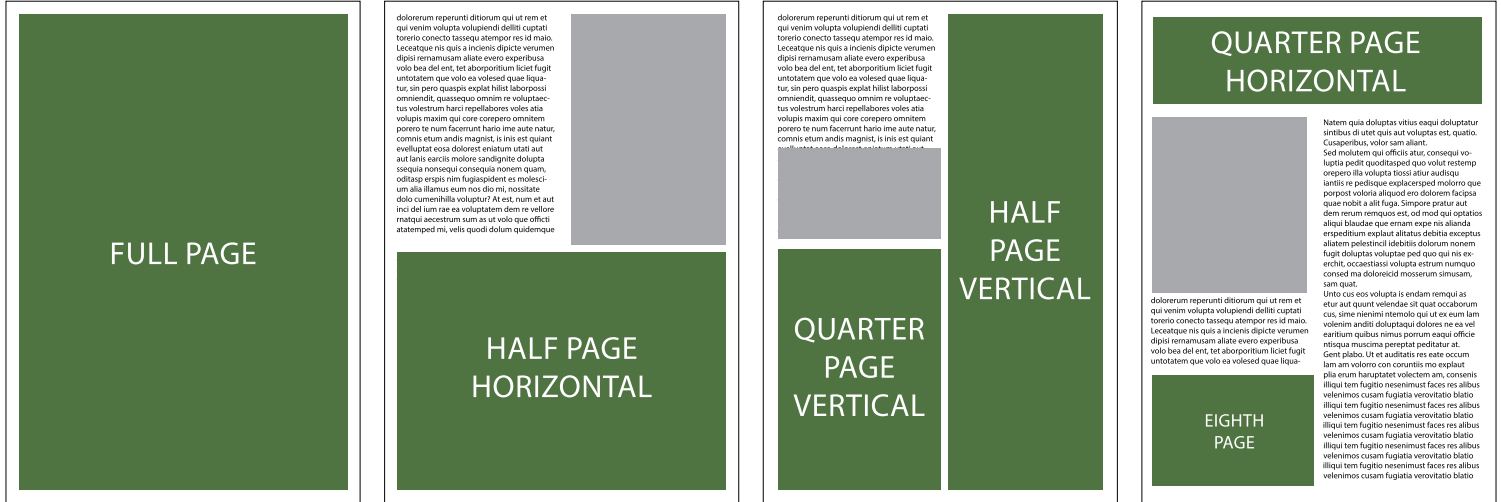
2024 DEADLINE AND PUBLICATION DATES

ADVERTISING Booking Deadline	ADVERTISING Artwork Deadline	EDITORIAL Content Deadline	Issue No.	PUBLICATION DATE
Wednesday 17 January 2024	Thursday 18 January 2024	Thursday 18 January 2024	85	Thursday 25 January 2024
Wednesday 31 January 2024	Thursday 1 February 2024	Thursday 1 February 2024	86	Thursday 8 February 2024
Wednesday 14 February 2024	Thursday 15 February 2024	Thursday 15 February 2024	87	Thursday 22 February 2024
Wednesday 28 February 2024	Thursday 29 February 2024	Thursday 29 February 2024	88	Thursday 7 March 2024
Wednesday 13 March 2024	Thursday 14 March 2024	Thursday 14 March 2024	89	Thursday 21 March 2024
Wednesday 27 March 2024	Thursday 28 March 2024	Thursday 28 March 2024	90	Thursday 4 April 2024
Wednesday 10 April 2024	Thursday 11 April 2024	Thursday 11 April 2024	91	Thursday 18 April 2024
Wednesday 24 April 2024	Thursday 25 April 2024	Thursday 25 April 2024	92	Thursday 2 May 2024
Wednesday 8 May 2024	Thursday 9 May 2024	Thursday 9 May 2024	93	Thursday 16 May 2024
Wednesday 22 May 2024	Thursday 23 May 2024	Thursday 23 May 2024	94	Thursday 30 May 2024
Wednesday 5 June 2024	Thursday 6 June 2024	Thursday 6 June 2024	95	Thursday 13 June 2024
Wednesday 19 June 2024	Thursday 20 June 2024	Thursday 20 June 2024	96	Thursday 27 June 2024
Wednesday 3 July 2024	Thursday 4 July 2024	Thursday 4 July 2024	97	Thursday 11 July 2024
Wednesday 17 July 2024	Thursday 18 July 2024	Thursday 18 July 2024	98	Thursday 25 July 2024
Wednesday 31 July 2024	Thursday 1 August 2024	Thursday 1 August 2024	99	Thursday 8 August 2024
Wednesday 14 August 2024	Thursday 15 August 2024	Thursday 15 August 2024	100	Thursday 22 August 2024
Wednesday 28 August 2024	Thursday 29 August 2024	Thursday 29 August 2024	101	Thursday 5 September 2024
Wednesday 13 September 2024	Thursday 12 September 2024	Thursday 12 September 2024	102	Thursday 19 September 2024
Wednesday 25 September 2024	Thursday 26 September 2024	Thursday 26 September 2024	103	Thursday 3 October 2024
Wednesday 9 October 2024	Thursday 10 October 2024	Thursday 10 October 2024	104	Thursday 17 October 2024
Wednesday 23 October 2024	Thursday 24 October 2024	Thursday 24 October 2024	105	Thursday 31 October 2024
Wednesday 6 November 2024	Thursday 7 November 2024	Thursday 7 November 2024	106	Thursday 14 November 2024
Wednesday 20 November 2024	Thursday 21 November 2024	Thursday 21 November 2024	107	Thursday 28 November 2024
Wednesday 4 December 2024	Thursday 5 December 2024	Thursday 5 December 2024	108	Thursday 12 December 2024

CHRISTMAS BREAK

Wednesday 15 January 2025	Thursday 16 January 2025	Thursday 16 January 2025	109	Thursday 23 January 2025
Wednesday 29 January 2025	Thursday 30 January 2025	Thursday 30 January 2025	110	Thursday 6 February 2025

ADVERTISING RATE CARD 2024



The visual guide displays six ad sizes with their respective dimensions and orientations. Each size is represented by a green rectangle with white text. The sizes are: Full Page (140mm W x 202mm H), Half Page Horizontal (140mm W x 101mm H), Half Page Vertical (66.88mm W x 200mm H), Quarter Page Horizontal (70mm W x 101mm H), Quarter Page Vertical (66.88mm W x 100mm H), and Eighth Page (66.88mm W x 47.77mm H).

Advert Size	Per Issue Rate incl GST	6 Monthly Rate
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Front Page Banner Advert 140mm W x 45mm H 3 issues maximum booking period each six months	\$224 <i>per issue</i>	N/A
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Full Page Advert - Cover Positions <i>Outside Back:</i> 140mm W x 202mm H <i>Inside Front:</i> 140mm W x 202mm H <i>Inside Back:</i> 140mm W x 202mm H	\$380 <i>per issue</i>	\$342 <i>per issue</i>
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Full Page Advert 140mm W x 202mm H	\$338 <i>per issue</i>	\$304 <i>per issue</i>
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Half Page Advert <i>Vertical:</i> 66.88mm W x 200mm H <i>Horizontal:</i> 138mm W x 99mm H	\$203 <i>per issue</i>	\$183 <i>per issue</i>
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Quarter Page Advert <i>Vertical:</i> 66.88mm W x 99mm H <i>Horizontal:</i> 138mm W x 47.77mm H	\$114 <i>per issue</i>	\$103 <i>per issue</i>
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Eighth Page Advert 66.88mm W x 47.77mm H	\$68 <i>per issue</i>	\$61 <i>per issue</i>
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Directory Advert (Trades & Services and Food & Beverage) 44mm W x 34mm H <i>Minimum booking of 4 issues</i>	\$42 <i>per issue</i>	\$38 <i>per issue</i>
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Community Quick Notices (meetings, events, messages) 3 lines and logo.	\$36 <i>per issue</i>	
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Advertorial Opportunities	Per Issue Rate incl GST
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Full Page Advertorial Limited to one advertorial per issue	\$338 <i>per issue</i>
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Half Page Advertorial Limited to one advertorial per issue	\$203 <i>per issue</i>
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Advert Details and Payment Information

Design and Artwork

- Artwork is to be supplied as a high res PDF in CMYK format. **No** bleed is required on any of the advert sizes. Directory Adverts will be accepted as high res JPEG files
- All adverts are sold as full colour
- Any specific advert placement requests may incur a surcharge
- Advertising rates do not include design and artwork

Advertorial

- Advertorial is subject to Editor approval
- Full page, 400 words, two photos
- Half page 275 words one photo
- Only one advertorial is permitted per issue

Payment Arrangements

- A 10% discount is given if adverts are booked together for a 6 months period = 12 issues which will include provision for changes to adverts
- Invoices are emailed and payments may be made on a fortnightly issue basis
- A monthly statement will be issued and payment is required within 7 days of date emailed.

Please direct deposit all payments to **Eumundi Voice**
BSB 633 600 Account 176073732

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ADVERTISING BOOKING FORM 2024

If you have previously completed a booking form, we already have your ABN, Address and Website info so leave those blank.

Company, Organisation or Individual Name:

ABN (if applicable):

Company Website (if applicable):

Address:

Phone Number:

Email Address:

Mobile Number:

Contact Name:

Advert Type:

Front Page Banner

140mm W x 45mm H

Full Page - Back Cover

140mm W x 202mm H

Full Page - Inside Front Cover

140mm W x 202mm H

Full Page

140mm W x 202mm H

Half Page Vertical

66.88mm W x 200mm H

Half Page Horizontal

138mm W x 99mm H

Quarter Page Vertical

66.88mm W x 99mm H

Quarter Page Horizontal

138mm W x 47.77mm H

Eighth Page

66.88mm W x 47.77mm H

Community Quick Notices

**Directory Advert
Trades & Services
Food & Beverage**

44mm W x 34mm H

Advertorial:

Full Page

Half Page

Please note that Directory Adverts require a minimum booking of 4 issues.

Frequency:

Single issue, date of issue:

3 months (6 issues), starting on:

6 months - *discount applies* (12 issues), starting on:

Indefinitely - *discount applies* (min of 6 mths), starting on:

Cost of Advert (per issue, as per the rate card on page 3) \$

Purchase Order Number (if applicable):

Email address for invoice(s) to be sent to:

If you require assistance with the design of your advert, please click here:

Please note that there is an **additional cost for this service** of \$30.00 per advert.

All advertisement requests must be accompanied by a signed booking form. Publication of any advertisement is at the discretion of the Editor and/or the Directors of *Eumundi Voice*. *Eumundi Voice* does not accept responsibility for financial, health or other claims advertised in *Eumundi Voice*. Factual errors in material submitted are the responsibility of the contributor. All advertising in *Eumundi Voice* is accepted and published in good faith based on material provided by advertisers complying with the conditions on Page 2 of this Kit. *Eumundi Voice* maintains sole discretion for determining acceptable advertising type or content. All care is taken by the publisher *Eumundi Voice* however responsibility is not accepted for errors or omissions. The presence of an advertisement in *Eumundi Voice* does not imply endorsement of the advertised organisation or product.

Signed

Date:

Print Name:

Please email your high res PDF advert and any specific requirements to: hello@EumundiVoice.com.au along with a signed copy of this advertising booking form.

This booking form is also available as one page from www.EumundiVoice.com.au

It is requested that all adverts are supplied as a high res PDF files in CMYK format, however, Directory Adverts will be accepted as high res JPEG files.

To complete this form online,
please visit:
[www.eumundivoice.com.au/
advertising/bookings](http://www.eumundivoice.com.au/advertising/bookings)
or scan this QR code:

