



## Sunny Coast Showdown Showcase Festival – 24 June

### *My Dream Hideout* – when a secret idea becomes reality

Winner of the unscripted category in the 2023 Sunny Coast Showdown film and TV competition, Kin Kin local Anita Poteri will present *My Dream Hideout* where your secret, wildest hideaway dreams are translated into jaw-dropping reality.

Think cosy fishing shacks to futuristic space-themed hideouts, vibrant art-inspired spaces to serene yoga domes nestled in trees ... Get ready to join the Pomona-based Wilkins family Jimmy and Tam – known for their quirky style and winners of *The Block* in 2020 – and their 7yo daughter Frankie on an adventure to discover your very own dream hideout!

*My Dream Hideout* creator and director Anita Poteri is well known for her amazing work as casting, producer and director of House Hunters International. She was inspired to enter the festival by a friend who had some 'TV show ideas' and encouraged her to apply. "Sunny Coast Showdown has connected me with the talented Lisa Fitzpatrick, an experienced TV program developer, who has been supporting and mentoring me through the process. She actually lives in the next street to me in Kin Kin but we had never met!"

The idea for *My Dream Hideout* formed when Sharon Cawley, one of Anita's friends, mentioned that her cousins were Jimmy and Tam and organised a brainstorming session for

TV show ideas they could present. "I developed the idea, wrote a pitch and a format for the show. It's about making dreams come true by creating custom hideouts for adults and kids. We build it off-site in a Pomona shed and deliver it to the 'hero' to surprise them."

While Jimmy, Tam and Frankie are the 'brains trust' of the operation, local builder Trent Mclellan based in Cooran is helping with the build and they have five local crew members on set. Pomona-based editor Bob Sneddon will be working on post-production.

Filming recently took three days in Pomona, Sunshine Beach and at the hero's house in Noosa Heads. Aiming to use as many recycled materials as possible the hideout was kitted-out with secondhand items from Waves of Kindness and the Pomona recycling yard. This Bird artist in Pomona painted a beautiful mural for the hideout.

"One of the most exciting aspects of creating *My Dream Hideout* is making people's dreams come true. Seeing the joy on our hero's face when we reveal their custom hideout is priceless. Our team is working tirelessly to make sure every detail is perfect, we're always up for a creative challenge," said Anita.

So advice for those budding creatives or directors? ... Anita recommends if you have



a good idea for a TV show film a mini-episode and pitch your idea to networks. "Get a good team behind you to help make this happen or enter Sunny Coast Showdown 2024! We hope *My Dream Hideout* goes to series and we can create lasting memories for future heroes of the Sunshine Coast."


This year's Sunshine Coast Showdown's major sponsor is Bendigo Bank. Visit: [sunnycoastshowdown.com.au](http://sunnycoastshowdown.com.au). *My Dream Hideout* will feature at the Sunshine Coast Showdown awards night on 24 June and be shared on social media after the initial screening. Follow Itchy Feet Media for more details: [facebook.com/itchyfeetmedia](https://facebook.com/itchyfeetmedia). **Relle Schuh**



## EUMUNDI ARTS TRAIL FEATURED ON CHANNEL 7

A portion of our beloved Eumundi Street Arts Trail will be featured on the Channel 7 Weekender Sunday 14th of May so put it in your diary and tune in! Local artist Rene walked through town with the presenter and shared stories behind some of her art. We had a great time filming!



See the Eumundi Arts Trail here and let us know if we missed something. 



**Thank you to those who attended and donated** generous prizes for our Paint Eumundi Purple networking event at the end of April for Visit Sunshine Coast and Tourism Noosa.

The prizes included Karla the Koala book, David Suters Timbercraftsman voucher and a monster garden tidy from Noosa Hinterland Realty! The recipients were over the moon!



*Bamik*

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