

# EUMUNDI VOICE MAGAZINE

*Eumundi Rotary sharing the voices of Eumundi and surrounds*

## WE GIVE 100% BACK TO THE COMMUNITY

After production costs, 100% of funds raised from advertising in Eumundi Voice are given back as donations to families in need, charities and other not for profit groups within our community to support worthwhile projects and activities.



## ADVERTISER'S KIT

### **About Eumundi Voice**

**Guidance to contributors, and conditions for  
advertisers and contributors**

**P 2**

**Deadline diary**

**P 3**

**Advertising rate card**

**P 4**

**Advertising booking form**

**P 5**

**FROM 24 OCTOBER 2022**

# EUMUNDI VOICE MAGAZINE

*Eumundi Rotary sharing the voices of Eumundi and surrounds*

www.EumundiVoice.com.au | hello@EumundiVoice.com.au |  

## ABOUT EUMUNDI VOICE

*Eumundi Voice* is a free fortnightly 32-36 page colour magazine with up to 5,000 copies published and delivered to letterboxes and community distribution points across Eumundi and surrounds.

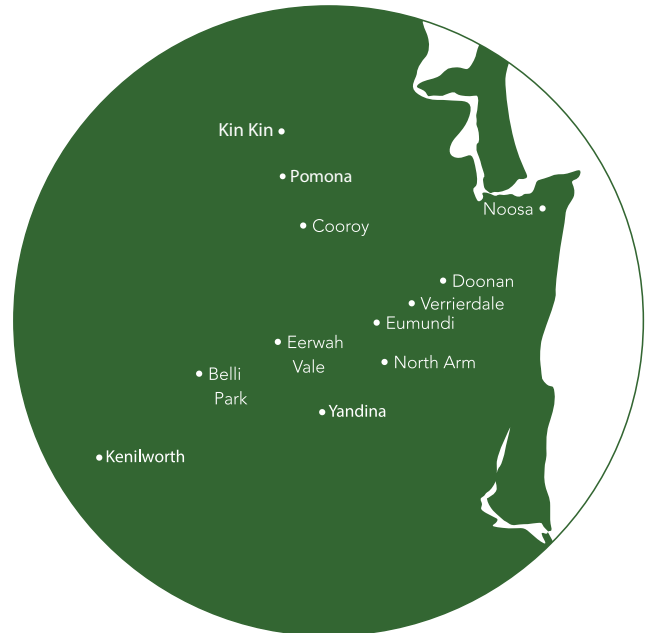
After production costs, 100% of funds raised from advertising in *Eumundi Voice* are given back as donations to families in need, charities and other not for profit groups within our community to support worthwhile projects and activities.

The magazine acts as “the voice of Eumundi and surrounds” and is a true community publication offering local news, what’s on, recent events, new in town, Councillors and Police reports, Eumundi Rotary Club updates, environment, youth, sport, heritage, travel and the list goes on.

There is something for every reader and we thank our contributors and advertisers for their continuing support.

A dedicated team of volunteers deliver the magazine every second Thursday in Eumundi, Kenilworth, Belli Park, Eerwah Vale, North Arm, Cooroy, Yandina, Verrierdale, Doonan, Pomona, Kin Kin and Noosa.

## DISTRIBUTION AREA



## ADVERTISING & CONTENT INFO

### DEADLINE DIARY FOR ADVERTISING AND CONTENT

Closing Time **strictly by 3pm** on the dates in this diary.

### GUIDANCE TO CONTENT CONTRIBUTORS

News items and stories from organisations and individuals are very welcome. Such items if run are free of charge for contributors. Suggested length is around 250 words for news and up to 400 words for feature articles. Please email, attaching a high resolution photo where appropriate, preferably attached as a JPEG.

Writers, experienced or first-timers, are encouraged to visit our website: [www.EumundiVoice.com.au](http://www.EumundiVoice.com.au) to access Contributors’ step-by-step Guide and Contributors’ Guide to Writing.

*Eumundi Voice* provides some opportunities for the inclusion of advertorial content - that is writing in editorial style that includes information that may be considered to benefit an advertiser or for an individual submitting content for possible inclusion in the magazine.

No additional charge is made for publishing such articles providing they are regarded as “light advertorial”.

A “light advertorial” is assessed by the Editor of that issue as consisting of at least 80% content that is useful and/or interesting community information and a maximum of 20% “advertorial” messaging. Such articles may contain an identifiable name and one contact either phone number or email (no website, no social media). Frequency is limited and only open to repeat advertisers and local new starts. Local competitors will, on request, be offered the opportunity to submit “light advertorial” pieces.

### CONDITIONS FOR ADVERTISERS AND CONTRIBUTORS

All advertisements and articles submitted will be published at the discretion of the Editor for that Issue and/or Directors of *Eumundi Voice* and may be subject to editorial changes. *Eumundi Voice* does not accept responsibility for claims published in *Eumundi Voice*. Factual errors in material submitted are the responsibility of the contributor. All submissions received, including photographs, are deemed to be authorised for publication by the contributor who has gained any necessary permissions to publish. Therefore, Media Release Forms are no longer required by *Eumundi Voice*. All editorial and advertising in *Eumundi Voice* is accepted and published in good faith based on material provided by contributors and advertisers. All care is taken by the publisher *Eumundi Voice* however responsibility is not accepted for errors or omissions and opinions expressed do not necessarily reflect those of the publisher of *Eumundi Voice*.

### CONTACT

hello@EumundiVoice.com.au | 0401 884 304  
PO Box 161, Eumundi Qld 4562.

### EUMUNDI ROTARY INITIATIVES

*Eumundi Voice* is a key fundraising project of Eumundi Rotary Initiatives Ltd trading as *Eumundi Voice*. By publishing the magazine, *Eumundi Voice* aims to strengthen Rotary’s community service provision. And is committed to distributing any profits from the publication of *Eumundi Voice* to community projects.



# EUMUNDI VOICE MAGAZINE

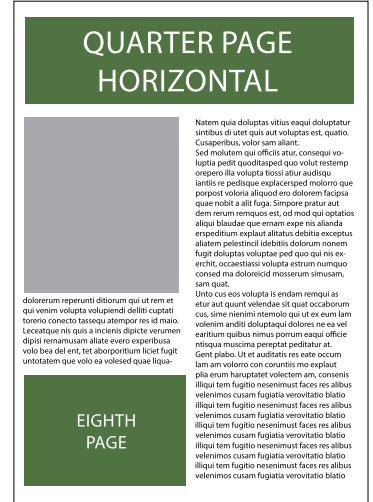
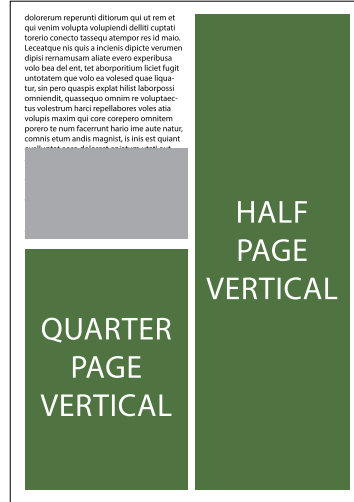
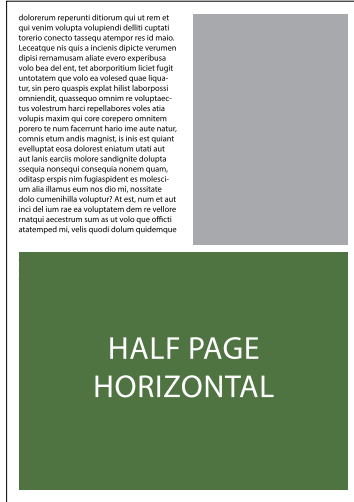
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## 2022/23 DEADLINE AND PUBLICATION DATES

ADVERTISING Booking Deadline	ADVERTISING Artwork Deadline	EDITORIAL Content Deadline	Issue No.	PUBLICATION DATE
Wednesday 2 November 2022	Thursday 3 November 2022	Thursday 3 November 2022	57	Thursday 10 November 2022
Wednesday 16 November 2022	Thursday 17 November 2022	Thursday 17 November 2022	58	Thursday 24 November 2022
<b>3 WEEK BREAK IN-BETWEEN ISSUES 58 &amp; 59 TO ALIGN WITH CHRISTMAS</b>				
Wednesday 7 December 2022	Thursday 8 December 2022	Thursday 8 December 2022	59	Thursday 15 December 2022
<b>CHRISTMAS BREAK</b>				
Wednesday 11 January 2023	Thursday 12 January 2023	Thursday 12 January 2023	60	Thursday 19 January 2023
Wednesday 25 January 2023	Wednesday 25 January 2023	Wednesday 25 January 2023	61	Thursday 2 February 2023
Wednesday 8 February 2023	Thursday 9 February 2023	Thursday 9 February 2023	62	Thursday 16 February 2023
Wednesday 22 February 2023	Thursday 23 February 2023	Thursday 23 February 2023	63	Thursday 2 March 2023
Wednesday 8 March 2023	Thursday 9 March 2023	Thursday 9 March 2023	64	Thursday 16 March 2023
Wednesday 22 March 2023	Thursday 23 March 2023	Thursday 23 March 2023	65	Thursday 30 March 2023
Wednesday 5 April 2023	Thursday 6 April 2023	Thursday 6 April 2023	66	Thursday 13 April 2023
Wednesday 19 April 2023	Thursday 20 April 2023	Thursday 20 April 2023	67	Thursday 27 April 2023
Wednesday 3 May 2023	Thursday 4 May 2023	Thursday 4 May 2023	68	Thursday 11 May 2023
Wednesday 19 May 2023	Thursday 18 May 2023	Thursday 18 May 2023	69	Thursday 25 May 2023
Wednesday 31 May 2023	Thursday 1 June 2023	Thursday 1 June 2023	70	Thursday 8 June 2023
Wednesday 14 June 2023	Thursday 15 June 2023	Thursday 15 June 2023	71	Thursday 22 June 2023
Wednesday 28 June 2023	Thursday 29 June 2023	Thursday 29 June 2023	72	Thursday 6 July 2023
Wednesday 12 July 2023	Thursday 13 July 2023	Thursday 13 July 2023	73	Thursday 20 July 2023
Wednesday 26 July 2023	Thursday 27 July 2023	Thursday 27 July 2023	74	Thursday 3 August 2023
Wednesday 9 August 2023	Thursday 10 August 2023	Thursday 10 August 2023	75	Thursday 17 August 2023
Wednesday 23 August 2023	Thursday 24 August 2023	Thursday 24 August 2023	76	Thursday 31 August 2023
Wednesday 7 September 2023	Thursday 7 September 2023	Thursday 7 September 2023	77	Thursday 14 September 2023
Wednesday 20 September 2023	Thursday 21 September 2023	Thursday 21 September 2023	78	Thursday 28 September 2023
Wednesday 4 October 2023	Thursday 5 October 2023	Thursday 5 October 2023	79	Thursday 12 October 2023
Wednesday 18 October 2023	Thursday 19 October 2023	Thursday 19 October 2023	80	Thursday 26 October 2023
Wednesday 1 November 2023	Thursday 2 November 2023	Thursday 2 November 2023	81	Thursday 9 November 2023
Wednesday 15 November 2023	Thursday 16 November 2023	Thursday 16 November 2023	82	Thursday 23 November 2023
Wednesday 29 November 2023	Thursday 30 November 2023	Thursday 30 November 2023	83	Thursday 7 December 2023
Wednesday 13 December 2023	Thursday 14 December 2023	Thursday 14 December 2023	84	Thursday 21 December 2023
<b>CHRISTMAS BREAK</b>				
Wednesday 17 January 2024	Thursday 18 January 2024	Thursday 18 January 2024	85	Thursday 25 January 2024
Wednesday 31 January 2024	Thursday 1 February 2024	Thursday 1 February 2024	86	Thursday 8 February 2024

## ADVERTISING RATE CARD 2022/23



Advert Size	Per Issue Rate incl GST	6 Monthly Rate
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<b>Front Page Banner Advert</b> 140mm W x 45mm H 3 issues maximum booking period each six months	\$215 <i>per issue</i>	N/A
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<b>Full Page Advert - Cover Positions</b> <i>Outside Back:</i> 140mm W x 202mm H <i>Inside Front:</i> 140mm W x 202mm H <i>Inside Back:</i> 140mm W x 202mm H	\$365 <i>per issue</i>	\$329 <i>per issue</i>
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<b>Full Page Advert</b> 140mm W x 202mm H	\$325 <i>per issue</i>	\$293 <i>per issue</i>
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<b>Half Page Advert</b> <i>Vertical:</i> 66.88mm W x 200mm H <i>Horizontal:</i> 138mm W x 99mm H	\$195 <i>per issue</i>	\$176 <i>per issue</i>
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<b>Quarter Page Advert</b> <i>Vertical:</i> 66.88mm W x 99mm H <i>Horizontal:</i> 138mm W x 47.77mm H	\$110 <i>per issue</i>	\$99 <i>per issue</i>
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<b>Eighth Page Advert</b> 66.88mm W x 47.77mm H	\$65 <i>per issue</i>	\$59 <i>per issue</i>
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<b>Directory Advert (Trades &amp; Services and Food &amp; Beverage)</b> 44mm W x 34mm H <i>Minimum booking of 4 issues</i>	\$40 <i>per issue</i>	\$36 <i>per issue</i>
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<b>Community Quick Notices (meetings, events, messages)</b> 3 lines and logo.	\$35 <i>per issue</i>	
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Advertorial Opportunities	Per Issue Rate incl GST
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<b>Full Page Advertorial</b> Limited to one advertorial per issue	\$325 <i>per issue</i>
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<b>Half Page Advertorial</b> Limited to one advertorial per issue	\$195 <i>per issue</i>
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### Advert Details and Payment Information

#### Design and Artwork

- Artwork is to be supplied as a high res PDF in CMYK format. **No** bleed is required on any of the advert sizes. Directory Adverts will be accepted as high res JPEG files
- All adverts are sold as full colour
- Any specific advert placement requests may incur a surcharge
- Advertising rates do not include design and artwork

#### Advertorial

- Advertorial is subject to Editor approval
- Full page, 400 words, two photos
- Half page 275 words one photo
- Only one advertorial is permitted per issue

#### Payment Arrangements

- A 10% discount is given if adverts are booked together for a 6 months period = 12 issues which will include provision for changes to adverts
- Invoices are emailed and payments may be made on a fortnightly issue basis
- A monthly statement will be issued and payment is required within 7 days of date emailed.

Please direct deposit all payments to **Eumundi Voice**  
BSB 633 600 Account 176073732

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## ADVERTISING BOOKING FORM 2022/23

*If you have previously completed a booking form, we already have your ABN, Address and Website info so leave those blank.*

Company, Organisation or Individual Name:

ABN (if applicable):

Company Website (if applicable):

Address:

Phone Number:

Email Address:

Mobile Number:

Contact Name:

Advert Type:

**Front Page Banner**

140mm W x 45mm H

**Full Page - Back Cover**

140mm W x 202mm H

**Full Page - Inside Front Cover**

140mm W x 202mm H

**Full Page**

140mm W x 202mm H

**Half Page Vertical**

66.88mm W x 200mm H

**Half Page Horizontal**

138mm W x 99mm H

**Quarter Page Vertical**

66.88mm W x 99mm H

**Quarter Page Horizontal**

138mm W x 47.77mm H

**Eighth Page**

66.88mm W x 47.77mm H

**Community Quick Notices**

**Directory Advert Trades & Services Food & Beverage**

44mm W x 34mm H

*Please note that Directory Adverts require a minimum booking of 4 issues.*

Advertorial:

**Full Page**

**Half Page**

Frequency:

**Single issue, date of issue:**

**3 months (6 issues), starting on:**

**6 months - *discount applies* (12 issues), starting on:**

**Indefinitely - *discount applies* (min of 6 mths), starting on:**

Cost of Advert (per issue, as per the rate card on page 3) \$

Purchase Order Number (if applicable):

Email address for invoice(s) to be sent to:

If you require assistance with the design of your advert, please click here:

Please note that there is an **additional cost for this service** of \$30.00 per advert.

All advertisement requests must be accompanied by a signed booking form. Publication of any advertisement is at the discretion of the Editor and/or the Directors of *Eumundi Voice*. *Eumundi Voice* does not accept responsibility for financial, health or other claims advertised in *Eumundi Voice*. Factual errors in material submitted are the responsibility of the contributor. All advertising in *Eumundi Voice* is accepted and published in good faith based on material provided by advertisers complying with the conditions on Page 2 of this Kit. *Eumundi Voice* maintains sole discretion for determining acceptable advertising type or content. All care is taken by the publisher *Eumundi Voice* however responsibility is not accepted for errors or omissions. The presence of an advertisement in *Eumundi Voice* does not imply endorsement of the advertised organisation or product.

Signed

Date:

Print Name:

**Please email your high res PDF advert and any specific requirements to: [hello@EumundiVoice.com.au](mailto:hello@EumundiVoice.com.au) along with a signed copy of this advertising booking form.**

*This booking form is also available as one page from [www.EumundiVoice.com.au](http://www.EumundiVoice.com.au)*

It is requested that all adverts are supplied as a high res PDF files in CMYK format, however, Directory Adverts will be accepted as high res JPEG files.

To complete this form online, please visit:  
[www.eumundivoice.com.au/advertising/bookings](http://www.eumundivoice.com.au/advertising/bookings)  
or scan this QR code:

